

Niche Market Life Insurance Lead Programs

Hybrid Final Expense Leads are a mix of telemarketed and voice mail leads. The call starts with a live telemarketer that asks the prospect if they are interested in listening to a short message. If they say "Yes" then the call is transferred into a prerecorded message that eventually ends up as a lead to you.

- Minimum Order is 25
- Not Available in Indiana or Missouri
- Generated by area code, county, or zip code + radius
- \$18.00 per lead
- \$20.00 per lead in OH, FL, CO
- You get Name, Address, Phone Number and Age
- Exclusive Leads
- Never Sold Twice

Hybrid Final Expense Leads are always exclusive and never sold to another agent in your area. You can use area filters to generate these life insurance leads in your area by area code, zip code plus a radius or by counties. The minimum order is 25 leads.

Final Expense Leads

Voice Mail Final Expense Leads is by far the fastest generated lead in the industry. They are also arguably the most popular insurance lead as well due to the level of interest prospects show, the timeliness of receiving the leads and ease of setting appointments.

Voice Mail Final Expense Leads and Diabetic Impaired Risk Leads

Lead will be an audio message of a prospect speaking their name, phone number and asking to be called back. They want a phone call from you and you receive their message within 5 minutes of them hanging up the phone.

Agents set an average of 60% of these leads into appointments; we have seen higher results for the more seasoned agents. Because these leads are delivered so quickly, the person that left the message will remember doing so which gives you a great advantage. Also, you are returning their phone call, they asked you to call them back and it doesn't get much easier than that! You can literally receive a lead in the morning, call the prospect back within minutes and set your appointment, see them that afternoon, write the business, fax in your business get paid by the end of the week! It doesn't get much better than that. Lead Pricing \$24.00 each.

Diabetic Impaired Risk Life Insurance Leads

If you specialize in working the impaired risk life insurance market, then you will want to order a set of these leads. Diabetic Impaired Risk voice mail leads are exclusive to our agents. These leads are generated by one our preferred lead vendors and we have designed a lead type that targets people with preexisting conditions.

Keep in mind that not all of the leads you receive when ordering this lead type will have diabetes or another preexisting condition. You will get healthy prospects too! The minimum order for these leads is 10. Lead Pricing \$24.00 each.

Medicare Supplement Insurance Leads

Order your medicare supplement insurance leads today! Need to get in front of more seniors during medicare season? We have exclusive voice mail leads from one of the top voice mail lead vendors in the nation. These leads are generated extremely fast. Order your leads today and start receiving them in as little as 2-3 days. No need to wait weeks for direct mail responses to come back. Get your leads this week!

Exclusive Medicare supplement insurance leads for agents can be purchased today using our volume discount with the lead vendor. These leads are \$24.00 for a minimum order of 10. That is a \$11.00 per lead discount from the vendor's normal price. These leads are exclusive to you and not shared with other agents.

Direct Live Transfer Final Expense Leads

Are you an agent that primarily sells over the phone? Or do you prefer to set your own appointment and qualify your own leads? Then direct live transfer final expense leads may be for you. These leads allow you to schedule blocks of time in your schedule (coordinated with the lead vendor) so that you can answer calls live as they come into your office phone. You get to work one on one with the prospect live and can either set the appointment or sell to them over the phone immediately.

How It Works

- You coordinate your schedule with the lead vendor and take incoming phone calls when you are available.
- Each live transfer must pass the 60 second thresh hold for it to count as a lead against your total.
- Work a proven lead script (provided by the lead vendor) to set more appointments.
- Close more sales by prioritizing your time and handling inbound calls yourself.
- Schedule 4-5 appointments easily in a 2 hour call session.

Area Filters

Direct live transfer final expense leads are filtered by area code.

Order Information

These leads are \$22.00 each and the minimum order is 25 direct live transfers. These leads are normally \$35.00 each from the lead vendor.

Mortgage Protection Life Insurance Leads

Mortgage Protection is a booming niche market right now in the life insurance industry with the introduction of new products that include living benefits. Living benefits are amazing additions to life insurance because you don't have to die to use your life insurance! We have an exclusive lead source available to deliver Mortgage Protection Leads in your surrounding areas. These leads will put you in front of homeowners who need life insurance coverage to protect one of their biggest investments, their home.

Mortgage Protection Lead Data

Mortgage and homeowner data is refreshed weekly to ensure that you are getting in front of the freshest leads possible. These leads are generated in a few select counties in your area and are delivered to you in as little as 5-8 business days after ordering.

- **\$635 Per Thousand for 1st Class Mail**
Returns in as little as 5-8 business days
- **\$535 Per Thousand for 3rd Class Mail**
Returns in as little as 12-16 business days

Impaired Risk Life Insurance Leads are generated fresh, but are typically considered "throw away" leads by most agents in the industry. With our specialization in preexisting conditions, we are able to work these leads and usually get our clients an immediate death benefit with our line-up of insurance carriers.

Discount Life Insurance Leads

Our exclusive discount for these internet life insurance leads is 20%. Internet life insurance leads do not guarantee a specific number of leads per week. The best way to work these is to set up a lead account with Quote Wizard and fund it.



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